

Registration no. 2/ 16.07.2021

## PARTNER SELECTION ANNOUNCEMENT FROM DONOR STATES

Within the RO-CULTURA programme, integral part of the European Economic Area (EEA) Financial Mechanism 2014-2021,

**APPEAL – Cultural entrepreneurship enhanced and larger audience developed (session 3)**

**Applicant: “Paul Constantinescu” Philharmonic of Ploiești**

**Project title: VIRTUAL CONCERT HALL – a space for unity in diversity**

**DONOR STATES – ICELAND, LIECHTENSTEIN and NORWAY**

According to the requirements regarding the transparent and non-discriminating procedure set forth by OUG (Gov.Emergency Order) no. 34/2017 on the financial management of external grants related to The European Economic Area (EEA) Financial Mechanism 2014-2021 and the Norwegian Financial Mechanism 2014-2021 and The Public Finance Minister’s Order no. 2840/6560/2017 for the approval of The Implementation Rules of the provisions of OUG no. 34/2017 on the financial management of external grants related to The European Economic Area (EEA) Financial Mechanism 2014-2021 and The Norwegian Financial Mechanism 2014-2021.

**“Paul Constantinescu” Philharmonic of Ploiești**, as project promoter, calls for the organization of a selection procedure of national partners in order to sign a Partnership Agreement for the implementation of the project entitled „VIRTUAL CONCERT HALL - a space for unity in diversity”, to be submitted in order to obtain non-refundable financial support within the RO-CULTURA programme – Call 3 „ **Cultural entrepreneurship enhanced and larger audience developed**”.

### **1. Information on the programme and call for projects (according to the Funding Guidelines):**

The RO-CULTURA programme is an integral part of The European Economic Area (EEA) Financial Mechanism 2014-2021 and it is implemented in Romania by The Ministry of Culture and National Identity, through the Project Management Unit, as Programme Operator, in partnership with the Norwegian Directorate for Cultural Heritage and The Arts Council Norway, as Programme Partners in the Donor States. The programme focuses on the role that culture and the cultural heritage play in local and regional development, with emphasis on employment, cultural entrepreneurship and larger audience developed.

The objectives of the EEA Financial Mechanism 2014-2021 are to reduce economic and social disparities in the European Economic Area and reinforcing bilateral relations between the donor states and Romania, and the objective of the RO-CULTURA Programme consists of the consolidation of economic and social development through cultural cooperation, cultural entrepreneurship and the management of cultural heritage.

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This call for projects aims at increasing the degree of people's access to culture, promoting cultural diversity and consolidating intercultural dialogue. Cultural cooperation is encouraged with the aim of reaching better mutual understanding between people and social inclusion and also of involving people in culture and artistic events.

The general requirements the partner must meet in order to be selected to establish the partnership so as to submit the grant application for the future project, as well as the Eligibility Criteria are specified in the Applicant Guidelines Call 3 – **Cultural entrepreneurship enhanced and larger audience developed**, chapter 7.2, with information available on the website <https://www.ro-cultura.ro/apeluri/acces-la-cultura/apel-2122-s3>.

NOTE: Not meeting these requirements and eligibility criteria leads to the rejection of any application.

## **2. Information on the project „VIRTUAL CONCERT HALL – a space for unity in diversity”**

### **2.1. General objective of the project:**

The general objective of the project is represented by the development of a virtual platform that **”Paul Constantinescu” Philharmonic of Ploiești** has set up to improve access to culture for several categories of audience, to enhance cultural entrepreneurship, to develop larger audience and reduce economic and social disparities in the European Economic Area.

### **2.2. Purpose of the grant application**

The purpose of the grant application consists of developing the virtual platform VIRTUAL CONCERT HALL whereby the **”Paul Constantinescu” Philharmonic of Ploiești** wishes to provide the audience with several categories of cultural performances and services, that may be watched from anywhere: symphonic concerts, folklore concerts, jazz concerts and festivals, educational concerts (lesson-concerts, workshops, masterclasses) conferences, documentaries and artistic productions based on the cultural history of peoples, aiming at growing public awareness regarding cultural diversity.

### **2.3. Specific objectives of the project:**

1. Introducing digitalization in the act of culture for a better promotion of artistic creation on a domestic and international plan through a virtual platform.
2. Developing a larger audience by organizing various and innovative cultural events with participation of professional and amateur Romanian, minority and foreign artists;
3. Improving the professional competences developed at work for at least 4 persons through participation in varied courses;



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#### 2.4. Estimated duration of project achievement:

Maximum 18 months (project commencement date: June 2022)

#### 2.5. Total estimated eligible value of the project: Eur 200,000

#### 2.6 Activities planned within the project:

##### **ACTIVITY 1: Project administration, monitoring and control – project management**

##### **ACTIVITY 2: Organizing concerts, shows, educational concerts, festivals, exhibitions, workshops. Launching DVDs/ Vinyl USBs**

The purpose of this activity is organizing classical and contemporary music concerts, jazz and folklore music festival, masterclasses, workshops, educational concerts, exhibitions, for audience and public development by varying the cultural offer as well as attracting partners in the projects of the Philharmonic for the development of cultural cooperation and recording part of these events on electronic support.

##### **ACTIVITY 3: Developing, capitalising and promoting the VIRTUAL CONCERT HALL platform**

The purpose of this activity is developing the VIRTUAL CONCERT HALL platform, set up by the “Paul Constantinescu” Philharmonic of Ploiești, for presentation thereon of the cultural productions of our Philharmonic and its project partners in order to increase wide audience accessibility to culture. The aim is to promote this virtual platform through our own resources and with help from our partners.

**ACTIVITY 4:** Developing professional competences for the project team members.

#### 2.7. Activities where the partner selected further to this Selection Procedure will be involved:

**Activity 1:** Preparing, organizing, achieving and coordinating activities that will be implemented through this project - the partner shall participate through the appointed persons in the periodical meetings of the management team. The partner shall participate in providing media coverage.

##### **Activity 2:**

- Organizing cultural activities according to the specificity of the project for the entire duration of its implementation. The partner shall get involved by participation with programmes of the following types: classical music concerts, jazz, folklore, folk dances in some of the shows organized by the project promoter, exhibitions of folk costumes, workshops to present the minorities' communities in Romania (dance, traditions, costumes, culinary art etc.)
- Organizing educational projects, masterclasses, workshops for the entire duration of its project implementation. The partner shall get involved by participation with educational cultural programmes for various categories of audience.

- Participation of our project partner in cultural projects organized by the promoter within the project (experience exchange, audience development).

**Activity 3:**

- On-line display of the promoter's and partners' artistic productions – the partner shall send the recordings of the event the project promoter participates in, to be publicly displayed on the „Virtual Concert Hall” platform;
- Permanent information by all ways of communication about the „Virtual Concert Hall” platform both by the promoter and by the partners – the partner shall provide media coverage by all possible channels for the „Virtual Concert Hall” platform;

These activities described above are not cumulative, they may also be amended function of the beneficiary's will of involving the project partner or the partner's availability to achieve these activities.

**3. Eligibility criteria for the project partner in the Donor States (according to the Funding Guidelines):**

The eligible project partner is the entity that cumulatively meets the following criteria:

- Any public or private entity, commercial or non-commercial, including government organization, such as defined in chapter 5 of the Guidelines, with legal personality, founded in one of the donor states, whose main activity is in the cultural and creative sectors (such as defined by the EU Regulation no. 1295/2013), according to the statutory documents/ articles of association/ incorporation;
- Is in none of the situations described in the Applicant Guidelines in point 7.2.1 letter c.
- Is not a political party, a religious institution or a religious faith acknowledged by the government, according to the case, irrespective of the organization form;
- Is actively involved and contributes in the implementation of the project;
- Has sufficient and firm financial resources, as well as the necessary professional competences and qualifications to fulfil their responsibilities within the project, including the sustainability period, if necessary;
- Has the necessary resources to assure the co-financing incumbent on them from the eligible costs of the project, if necessary;
- Has the necessary resources to fund the non-eligible costs, including the connected costs, related to the activities carried out, as well as to cover any financial corrections resulting from their implementation, if necessary;
- Has not benefited and does not benefit from financial aid from public funds/ external grants for the implementation of the submitted project (identity of objectives, results, activities etc.) or some activities related to the project;
- Undertakes the obligation to immediately inform the supplier if the project/ activities in the project is/ are approved for financing from other public funds/ external grants after it is submitted in this call for projects.



#### 4. Supporting documents requested:

- Letter of intent (Annex 1);
- Partner's form Annex 2);
- EUROPASS CVs of the persons proposed for involvement in the project;
- The following documents:
  - **The appointment/ designation document<sup>1</sup> for the partner's legal representative**, photocopy;
  - If applicable, **power of attorney** for a different person than the legal representative (a trust mandate to fulfil all the necessary forms in order to have the grant file submitted, evaluated and selected within this call for projects), photocopy;
  - **The partner's statutory documents/ articles of association/ incorporation, including the registration document of the legal entity** (if the applicable law sets forth the obligation of registration in order to acquire legal personality), according to **the applicable law in the origin country** (Romania or one of the donor states), accompanied by all the amendments up to date, if applicable or the updated/ aggregate variant up to date, as well as the **tax registration document**, photocopy.

**Note: Any application that does not meet these requirements and the form of the proposed annexes shall be rejected.**

#### 5. Document submittal:

Organisations interested in participating in this selection shall submit the file comprising all the requested information in a closed envelope with the remark: "*For partner selection within the project „VIRTUAL CONCERT HALL - a space for unity in diversity”*" at the secretariat of the "Paul Constantinescu" Philharmonic of Ploiești, str. Anton Pann, nr.5, Ploiești 107071, until 6<sup>h</sup> of August 2021, 3:00 p.m. Contact person: Luminița Avram, e-mail: [organizare@filarmonicaploiesti.eu](mailto:organizare@filarmonicaploiesti.eu)

#### 7. Procedure result:

The selection procedure result shall be published on the website of the "Paul Constantinescu" Philharmonic of Ploiești ([www.https://filarmonicaploiesti.ro/](https://filarmonicaploiesti.ro/)) through an official statement containing information on the scores obtained by each candidate, and the selected partner shall be contacted directly.

The fact that an entity/ organisation has been selected as a potential partner according to this procedure does not create any obligation for the project promoter – the "Paul Constantinescu" Philharmonic of Ploiești, if the grant application is not selected for financing.

All activities carried out during the elaboration of the Grant Application File are not subject to any financial claim or otherwise, for either party.

The "Paul Constantinescu" Philharmonic of Ploiești reserves the right to request additional information and supporting documents from the selected partner before signing the Partnership Agreement.

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<sup>1</sup>A distinct document shall be uploaded only if the legal representative is not appointed through the statutory documents/ articles of association.



**Annexes:**

Annex 1 – Letter of intent

**Note 1:** The "Paul Constantinescu" Philharmonic of Ploiești reserves the right to request additional information and/ or documents from the candidates.

**Note 2:** For additional information on the programme, you may access the Funding Guidelines for the call „Cultural entrepreneurship enhanced and larger audience developed” (session 3), available on the website of RO-CULTURA.

Manager

Vlad Mateescu



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